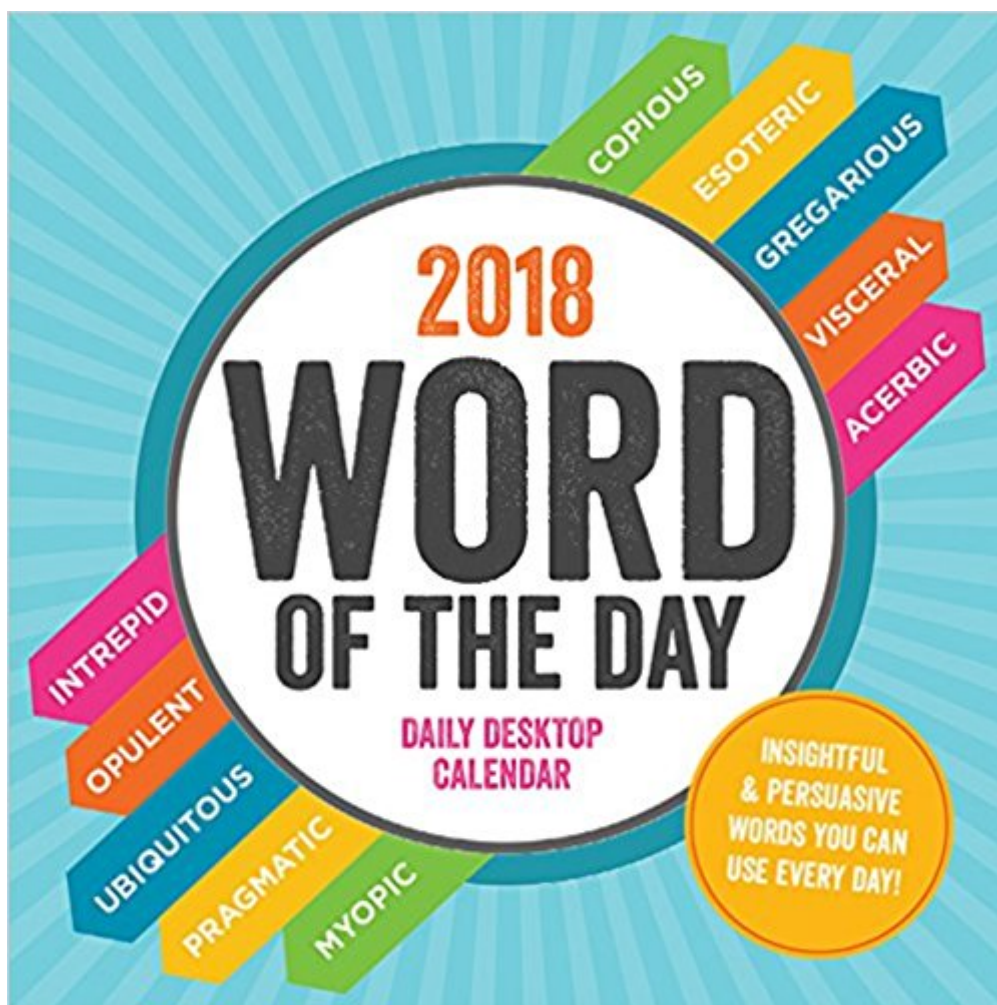


The book was found

2018 Word Of The Day Daily Desktop Calendar



Synopsis

While there are many Word of The Day offerings, they often include obscure words that are seldom used or overly pretentious. The Word of the Day calendar provides compelling, impressive, and persuasive words that get your point across. This 2018, daily desk calendar is 5.5" x 5.5" and comes equipped with an easel to sit on your desk as well as a cut out for hanging on your wall- you choose your display view. The daily pages (weekends combined) easily tear off, have your fancy word, definition(s) and usage examples on the front and the reverse side is lined for notes. Calendar comes packaged in a thick stock carton.

Book Information

Calendar: 632 pages

Publisher: Time Factory; Pag edition (August 1, 2017)

Language: English

ISBN-10: 168375154X

ISBN-13: 978-1683751540

Product Dimensions: 5.4 x 1.6 x 5.4 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #80,355 in Books (See Top 100 in Books) #4 in [Books > Calendars > Diet & Health](#) #7 in [Books > Calendars > Quotations](#) #171 in [Books > Reference > Words, Language & Grammar > Vocabulary, Slang & Word Lists](#)

Customer Reviews

For more than a decade, WordThink has been delivering insightful and persuasive words you can use every day. While there are many dictionary sites that provide a "Word of The Day" listing, they often include obscure words that would never be used in a typical conversation, email or letter. The WordThink staff routinely examines hundreds of daily news media stories to find words that are compelling and persuasive in getting your point across - without wasting time on cryptic words that would never be spoken or sound too pretentious. WordThink provides you with a daily reminder to use many words you already know, and add many new words to your vocabulary that you can actually use every day!

I've run in to very few self-improvement products that do as much for less than 20 bucks. While far from advanced, these less-than-obscure words will still challenge your language skills by delivering

insightful and persuasive words without sounding too pretentious. I used to use the popular MW desk calendar, but it was essentially worthless to me. For their 2014 desk calendar, they start off Jan 1 with "ab initio," then move on to "graupel," gambol," "phlegm" (yuck!), and "hibernaculum" (a shelter for a bug) - all in the first week. Compare that to this 2018 WordThink Word of the Day calendar that starts off Jan 1 with propitious, then moves on to capacious, garrulous, oxymoron, dexterous, antiquated, then continues with esoteric, opulent, copious, myopic, and pragmatic. These are words I can actually use (and without sounding like a haughty William F. Buckley). As I thumb through the 2018 word of the day words, I realize I already know many of them - but forget and end up seldom using them. This calendar provides a daily reminder to add those compelling and persuasive words back into my vocabulary. This one will be going next to my coffee pot at the office. If you want a word of the day desk calendar that delivers powerful and impressive words you can use every day, then you will want to consider this one.

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